

# DAVIDSON COUNTY



2014 POPULATION

668,347

2014 POPULATION RANK

2

LAND AREA (SQ. MILES)

504.0

PERSONS/SQ. MILE

1285.1

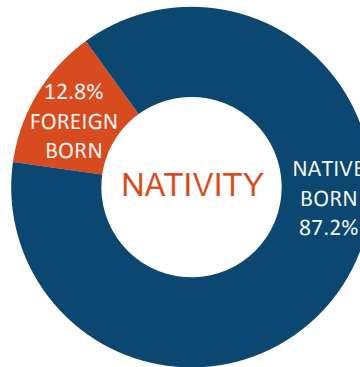
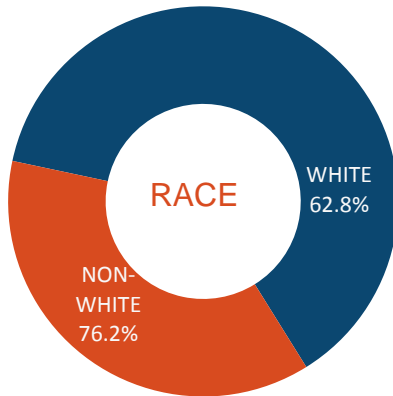
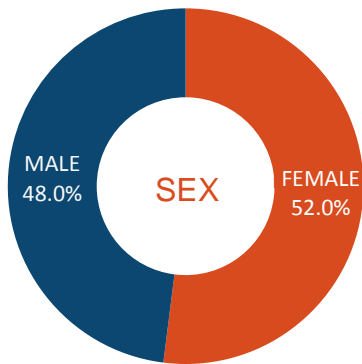
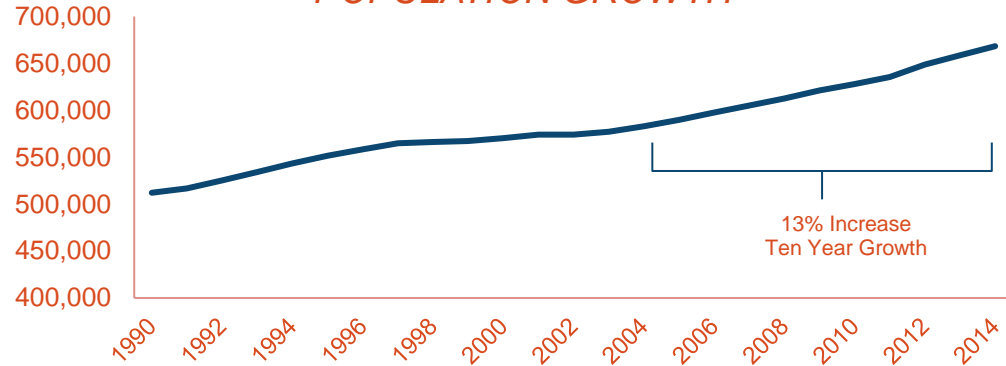
HOUSEHOLDS

258,580

AVERAGE HOUSEHOLD SIZE

2.4

## POPULATION GROWTH



POPULATION PERCENT CHANGE - 3 YEARS

5.1%

PERCENT LIVING IN SAME HOUSE 1+ YEAR

79.4%

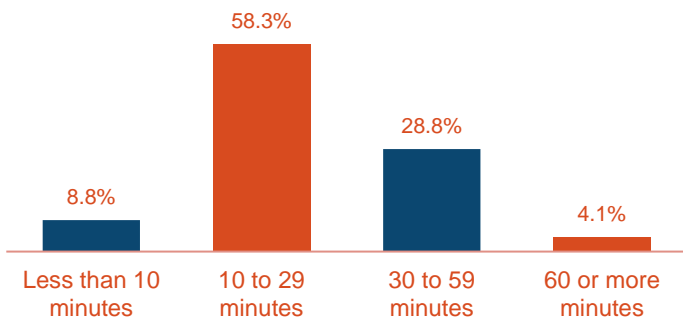
PERCENT UNDER 18 YEARS

21.5%

PERCENT OVER 65 YEARS

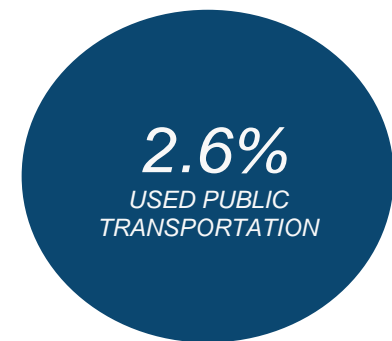
11.1%

## COMMUTING



MEAN TRAVEL TIME: 23.9 MINUTES

COMMUTING TO:			
DAVIDSON	→	189,323	44.0%
RUTHERFORD	→	36,444	8.5%
WILLIAMSON	→	34,262	8.0%
SUMNER	→	28,698	6.7%
WILSON	→	22,146	5.1%
<b>TOTAL</b>		<b>430,243</b>	<b>100.0%</b>



All commuting data for 2013

# HOUSEHOLDS & HOUSING

MEDIAN ROOMS PER HOUSEHOLD

5.1

GROSS MEDIAN RENT

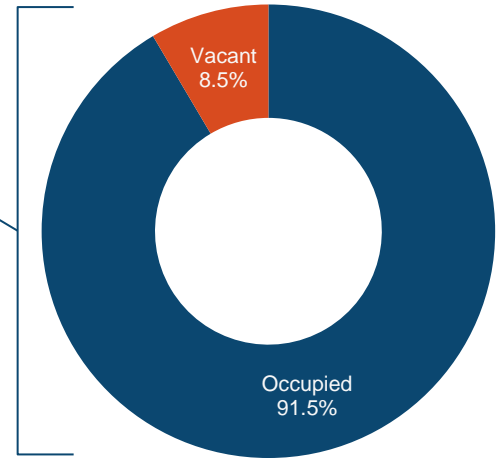
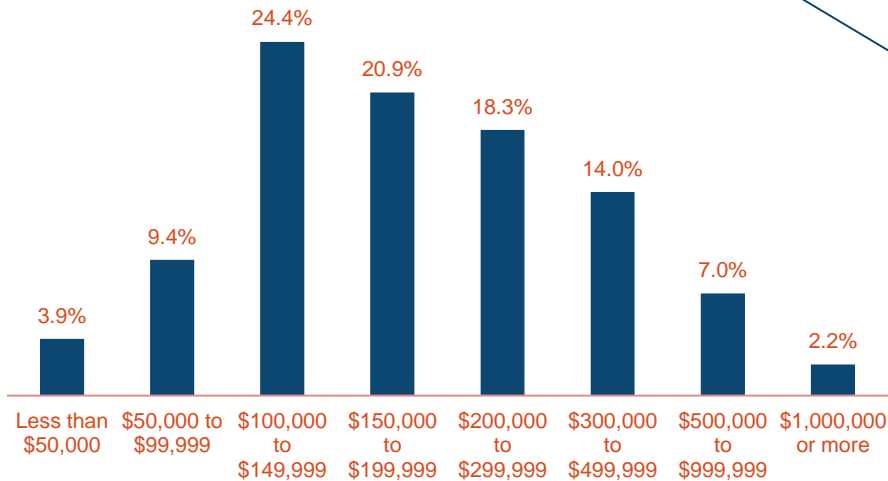
\$887

TOTAL HOUSING UNITS

292,930

YEAR STRUCTURE BUILT

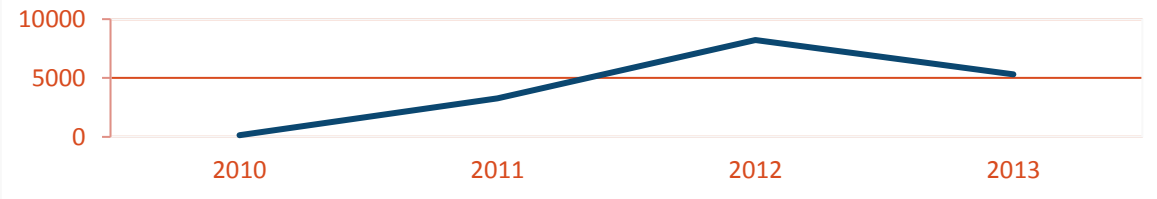
2010 or later	2.7%
2000 to 2009	14.6%
1990 to 1999	11.7%
1980 to 1989	16.3%
1970 to 1979	16.1%
1969 or earlier	38.6%



**MEDIAN HOME VALUE:**  
**\$171,700**

All household data for 2014

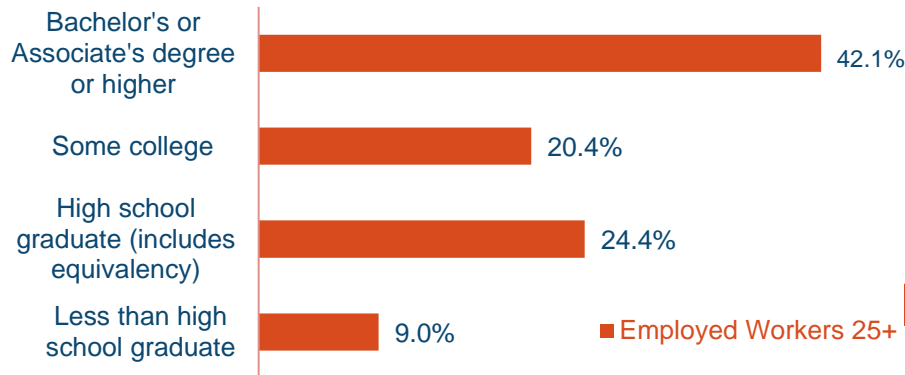
## MIGRATION



**NET MIGRATION (2010-2014)**  
**+21,866**  
**TOTAL RESIDENTIAL MOVEMENT**

## EDUCATIONAL ATTAINMENT

All education data for 2013



**NUMBER OF STUDENTS:**  
**84,070**

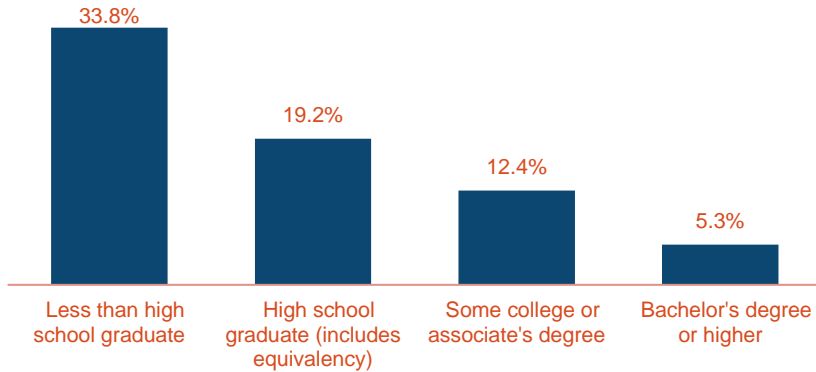
**SPENDING PER STUDENT:**  
**\$11,496**

**AVERAGE ACT COMPOSITE SCORE:**  
**18.7**

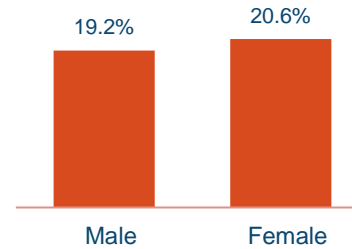
**HIGH SCHOOL GRADUATION RATE: 81.6%**

# POVERTY RATES

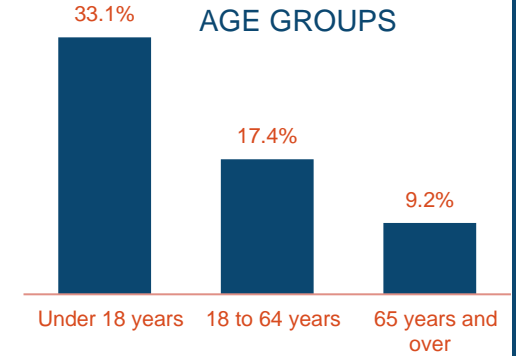
## EDUCATION (25+ YEARS OLD)



## GENDER



## AGE GROUPS

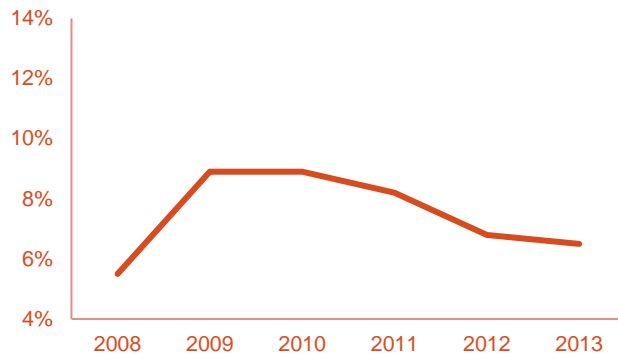


**BELOW POVERTY LEVEL:**  
**19.9%**

All poverty data for 2014

# WORKFORCE

## UNEMPLOYMENT RATE



## TOP 5 INDUSTRIES

INDUSTRIES	PRIVATE EMPLOYEES	PERCENT
Health care and social assistance	71,186	17.4%
Accommodation and food services	46,870	11.5%
Retail trade	43,363	10.6%
Administrative and waste services	35,641	8.7%
Professional and technical services	28,801	7.0%

**409,122**  
EMPLOYEES

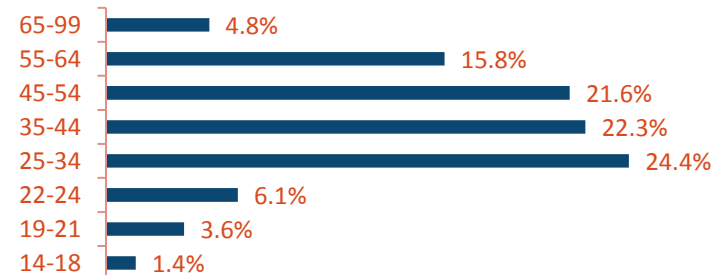
**SEPTEMBER 2015**  
**UNEMPLOYMENT RATE:**

**4.6%**

**2013 TO 2014**  
**EMPLOYMENT GROWTH:**

**3%**

## PERCENTAGE OF TOTAL EMPLOYEES BY AGE (Q4 2014)



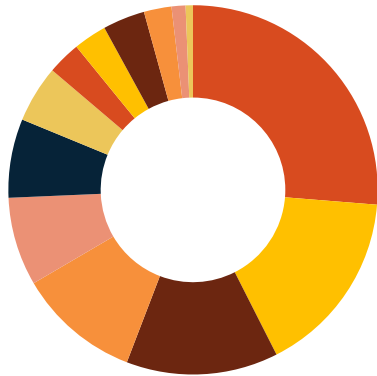
## FIVE MAJOR EMPLOYERS

Vanderbilt	23,021
HCA Holdings	7,000
St. Thomas	6,500
Shoney's	3,000
The Kroger Co.	2,863

All workforce data for 2013 unless noted

# PERSONAL INCOME & CONSUMER SPENDING

## CONSUMER SPENDING



- Shelter \$4,114,352,716
- Transportation \$2,544,097,109
- Food \$2,082,403,253
- Pensions \$1,680,976,686
- Utilities/Fuel/Public Services \$1,213,430,115
- Health Care \$1,079,832,448
- Entertainment/Recreation \$781,727,890
- Travel \$456,137,370
- Household Operations \$456,137,370
- Apparel & Services \$576,847,739
- Education \$378,770,295
- Personal Care Products & Services \$190,736,483
- Housekeeping Supplies \$171,747,071
- Life/Other Insurance \$100,707,981

**2nd**  
Per Capita  
Income  
Rank  
(County)

## AVERAGE ANNUAL HOUSEHOLD SPENDING

- FOOD: \$7,613
- GASOLINE: \$3,042
- ENTERTAINMENT/RECREATION: \$2,857
- FOOD AWAY FROM HOME: \$2,962
- MEDICAL CARE: \$1,743
- TRAVEL: \$1,667

2014  
AVERAGE  
DISPOSABLE  
INCOME\*:  
**\$54,032**

2014  
MEDIAN  
HOUSEHOLD  
INCOME:  
**\$47,993**

2014  
AVERAGE  
HOUSEHOLD  
INCOME:  
**\$69,919**

2014  
PER  
CAPITA  
INCOME:  
**\$51,245**

ANNUAL HOUSEHOLD BUDGET EXPENDITURES:  
**\$17,356,582,452**

## ELECTED OFFICIALS

Mayor:

*Mayor Megan Barry*

Vice Mayor:

*David Briley*

Metro Council:

- |                         |                       |                          |                        |                             |
|-------------------------|-----------------------|--------------------------|------------------------|-----------------------------|
| <i>John Cooper</i>      | <i>Robert Swope</i>   | <i>Steve Glover</i>      | <i>Ed Kindall</i>      | <i>Mary Carolyn Roberts</i> |
| <i>Erica Hillmore</i>   | <i>Scott Davis</i>    | <i>Holly Huezo</i>       | <i>Sheri Weiner</i>    | <i>Kathleen Murphy</i>      |
| <i>Bob Mendes</i>       | <i>Brett Withers</i>  | <i>Kevin Rhoten</i>      | <i>Mina Johnson</i>    | <i>Jason Potts</i>          |
| <i>Sharon Hurt</i>      | <i>Anthony Davis</i>  | <i>Jeff Syracuse</i>     | <i>Russ Pulley</i>     | <i>Fabian Bedne</i>         |
| <i>Jim Shulman</i>      | <i>Nancy VanReece</i> | <i>Mike Freeman</i>      | <i>Jeremy Elrod</i>    | <i>Jacobia Dowell</i>       |
| <i>Lionel Greene</i>    | <i>Bill Pridemore</i> | <i>Colby Sledge</i>      | <i>Davette Blalock</i> | <i>Sam Coleman</i>          |
| <i>DeCosta Hastings</i> | <i>Doug Pardue</i>    | <i>Burkley Allen</i>     | <i>Tanaka Vercher</i>  | <i>Angie Henderson</i>      |
| <i>Brenda Haywood</i>   | <i>Larry Hagar</i>    | <i>Freddie O'Connell</i> | <i>Karen Johnson</i>   | <i>Dave Rosenberg</i>       |



**THE RESEARCH CENTER**

\*Average Disposable Income is defined as the amount of money that households have available for spending and saving after taxes have been accounted for.

SOURCES: U.S. Census, Tennessee Department of Education, U.S. Bureau Of Economic Analysis, U.S. Bureau of Labor Statistics, ESRI.