

NASHVILLE MSA



2014 POPULATION ESTIMATE

1,792,649

LAND AREA (SQ. MILES)

5,688.7

PERSONS/SQ. MILE

303.69

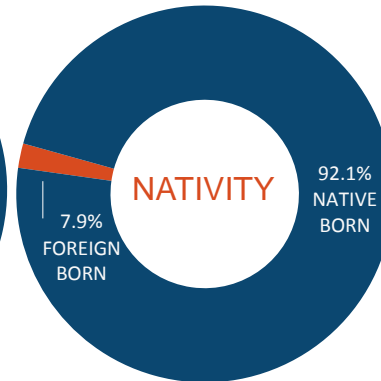
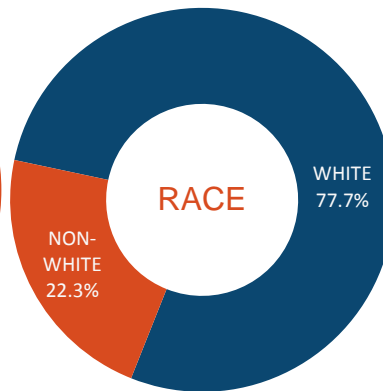
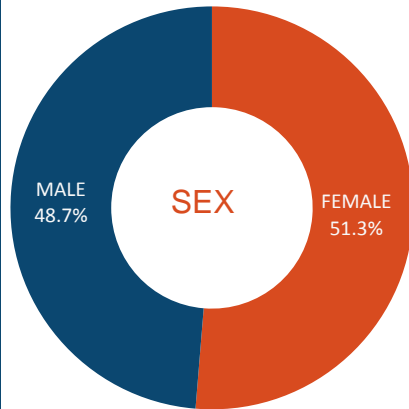
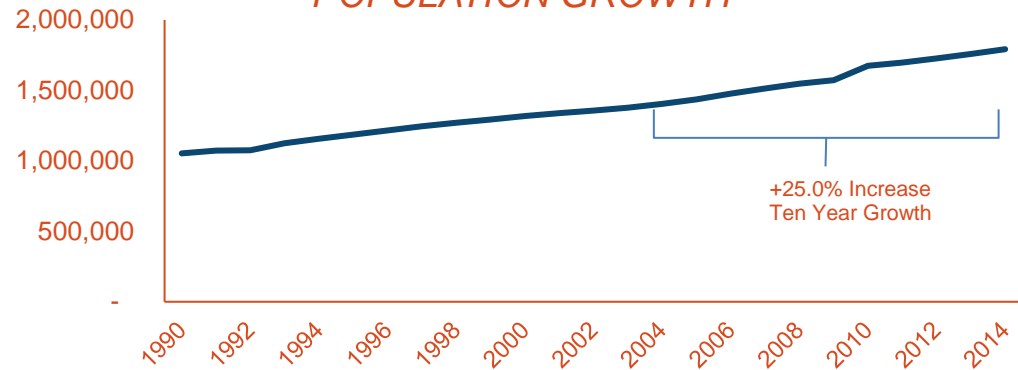
HOUSEHOLDS

674,665

AVERAGE HOUSEHOLD SIZE

2.6

POPULATION GROWTH



POPULATION PERCENT CHANGE - 3 YEARS

3.8%

PERCENT LIVING IN SAME HOUSE 1+ YEAR

83.1%

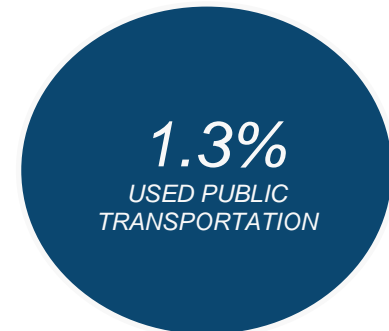
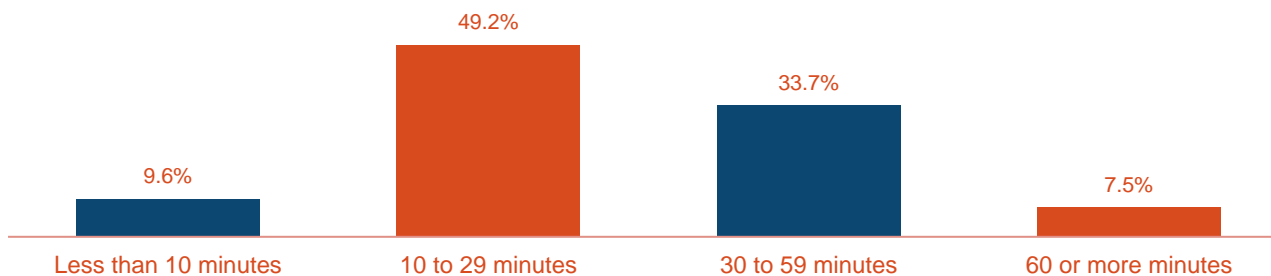
PERCENT UNDER 18 YEARS

23.6%

PERCENT 65 YEARS+

12.2%

COMMUTING



MEAN TRAVEL TIME: 27.0 MINUTES

All commuting data for 2013

HOUSEHOLDS & HOUSING

MEDIAN ROOMS PER HOUSEHOLD

5.7

GROSS MEDIAN RENT

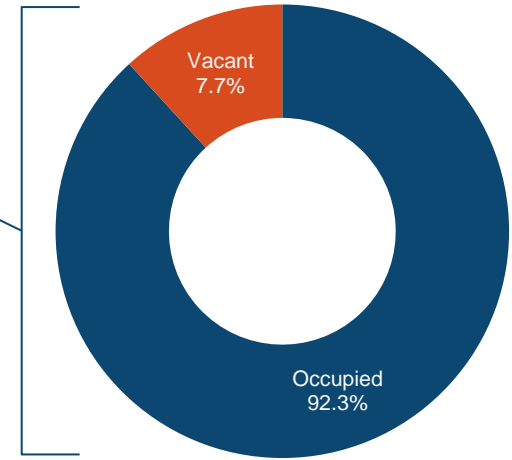
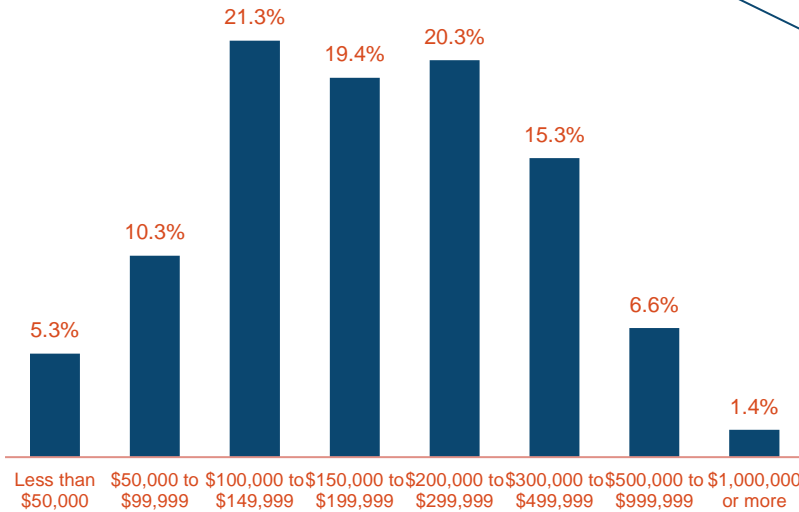
\$835

TOTAL HOUSING UNITS

730,825

YEAR STRUCTURE BUILT

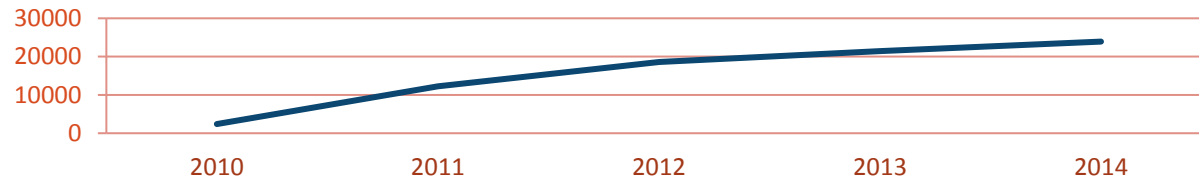
| | |
|-----------------|---------|
| 2010 or later | 4.0% |
| 2000 to 2009 | 20.8% |
| 1990 to 1999 | 18.8% |
| 1980 to 1989 | 15.1% |
| 1970 to 1979 | 14.5% |
| 1969 or earlier | 26.800% |



MEDIAN HOME VALUE:
\$177,600

MIGRATION

All household data for 2013

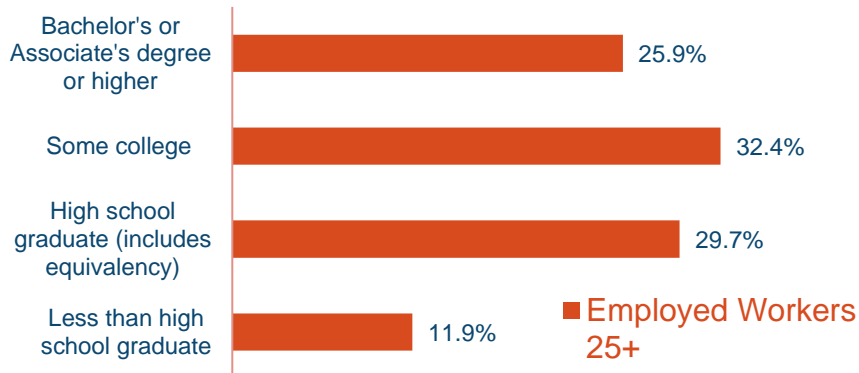


NET MIGRATION (2010-2014)
+78,607

TOTAL RESIDENTIAL MOVEMENT

EDUCATIONAL ATTAINMENT

All education data for 2013



STUDENTS IN NASHVILLE MSA:
297,850

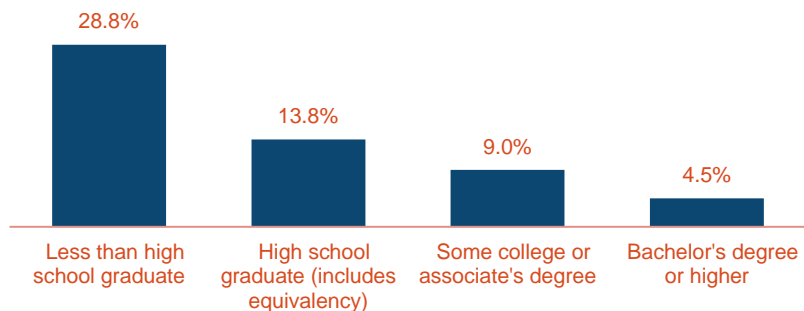
SPENDING PER STUDENT (STATE):
\$9,374

AVERAGE PERCENTAGE WITH 21+ ON ACT (STATE):
36.2%

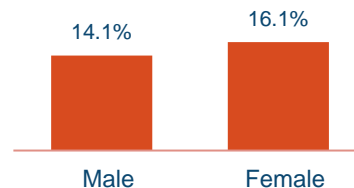
HIGH SCHOOL GRADUATION RATE: 86.3%

POVERTY RATES

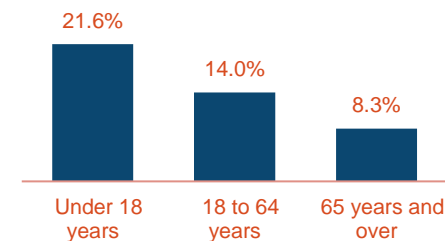
EDUCATION (25+ YEARS OLD)



GENDER



AGE GROUPS

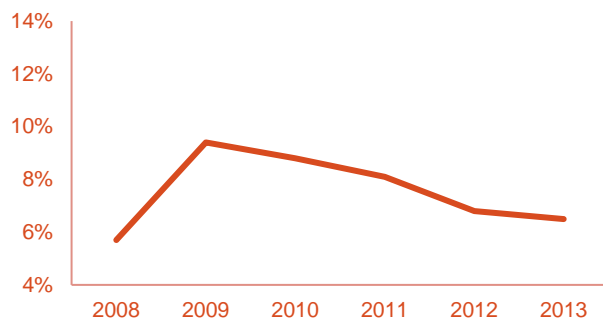


BELOW POVERTY LEVEL:
15.1%

All poverty data for 2013

WORKFORCE

UNEMPLOYMENT RATE



TOP 5 INDUSTRIES

| INDUSTRIES | PRIVATE EMPLOYEES | PERCENT |
|---|-------------------|---------|
| Health Care and Social Assistance | 111,279 | 14.4% |
| Retail trade | 94,937 | 12.3% |
| Accommodation and Food Services | 87,128 | 11.3% |
| Manufacturing | 80,079 | 10.4% |
| Administrative support and waste management | 62,861 | 8.1% |

772,263
EMPLOYEES

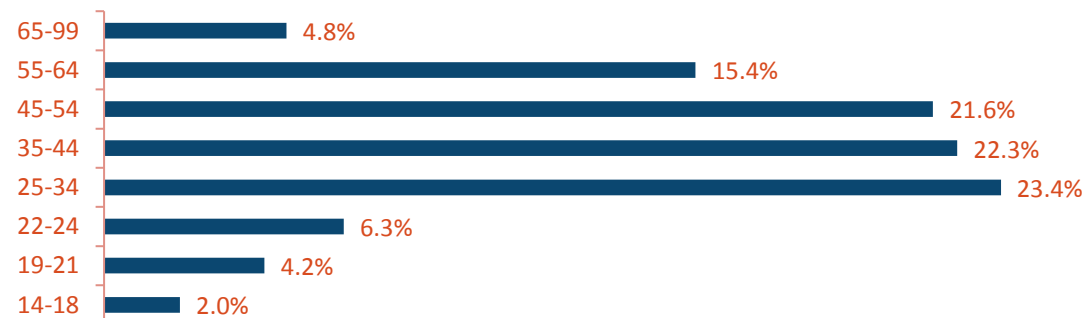
SEPTEMBER 2015
UNEMPLOYMENT RATE:

4.7%

2013 TO 2014
EMPLOYMENT GROWTH:

3%

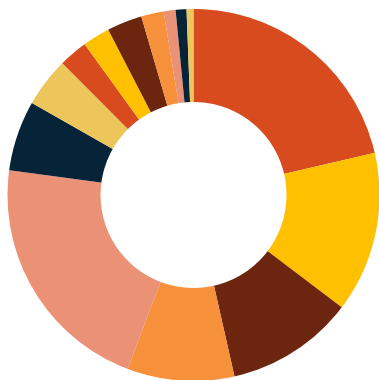
PERCENTAGE OF TOTAL EMPLOYEES BY AGE (Q4 2014)



All workforce data for 2013 unless noted

PERSONAL INCOME & CONSUMER SPENDING

CONSUMER SPENDING



- Shelter \$11,053,017,481
- Transportation \$7,221,502,570
- Food \$5,767,155,451
- Pensions \$4,808,093,439
- Utilities/Fuel/Public Services \$11,053,017,481
- Health Care \$3,160,800,480
- Entertainment/Recreation \$2,224,799,163
- Travel \$1,297,655,398
- Household Operations \$1,229,939,112
- Apparel & Services \$1,577,091,533
- Education \$1,014,176,648
- Personal Care Products & Services \$532,943,610
- Housekeeping Supplies \$486,921,328
- Life/Other Insurance \$310,192,637

AVERAGE ANNUAL HOUSEHOLD SPENDING

FOOD: \$8,350

GASOLINE: \$3,419

ENTERTAINMENT/RECREATION: \$3,221

FOOD AWAY FROM HOME: \$3,241

MEDICAL CARE: \$2,022

TRAVEL: \$1,878

ANNUAL HOUSEHOLD EXPENDITURES:

\$48,506,871,286

2014
AVERAGE
DISPOSABLE
INCOME*:
\$59,761

2014
MEDIAN
HOUSEHOLD
INCOME:
\$52,640

2014
AVERAGE
HOUSEHOLD
INCOME:
\$74,288

2014
PER
CAPITA
INCOME:
\$45,759



*Average Disposable Income is defined as the amount of money that households have available for spending and saving after taxes have been accounted for.

SOURCES: U.S. Census, Tennessee Department of Education, U.S. Bureau Of Economic Analysis, U.S. Bureau of Labor Statistics, ESRI.